



Oxford Income Letter

2,629	Hotline	\$250/M
37,994	Actives	\$200/M
2,635	DMS Subscribers	\$+10/M
18,360	Expires	\$145/M

The *Oxford Income Letter* Newsletter Subscribers reaches active investment-minded individuals who are subscribing to a monthly newsletter that covers long-term investment information that will help grow their income.

Each month, Chief Income Strategist Marc Lichtenfeld shows subscribers how to harness the power of dividends and other income-producing strategies using his proprietary 10-11-12 System.

The Oxford Income Weekly email will update you on any important news within The *Oxford Income Letter*'s three portfolios or any other breaking news that you need to be aware of.

Marc Lichtenfeld is The Oxford Club's Chief Income Strategist. He has worked as a trader, senior analyst and fund manager, outperforming the S&P 500 and, thanks to his expertise in the biotech sector, the S&P Healthcare Index by a wide margin.

NameBank International is a full-service list brokerage and management company based in Baltimore, Maryland. Since its inception in 1980, NameBank International has provided valuable services in the consumer list industry. We are an experienced company who will work directly with you to generate new customers for your products and services using advanced list research tools. We specialize in consumer finance and health lists.

TO PLACE AN ORDER OR FOR LIST RECOMMENDATIONS, PLEASE CONTACT: [Christina Olson; lists@namebank.com](mailto:Christina.Olson@namebank.com)

Last Update:

July 2024

Names through:

May 2024

Minimum Order:

5,000

Source:

Internet and Direct Mail

Update Frequency:

Quarterly

Average Unit of Sale:

\$49.00

Selections:

State/SCF/Zip	\$5.00/M
Gender	\$5.00/M
DMS Subscribers	\$10.00/M
Lead Generation	\$100.00/M
Low Price Point	\$50.00/M
Non-Reciprocal	\$75.00/M

Media:

E-Mail/FTP	\$60.00/F
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Complete sample with response device and signed list rental agreement required.

All rentals are for a one-time usage only.

Net Name Policy:

Gross Billing Only

Cancellation Policy:

Cancellations will incur a \$100/F fee, plus \$10/M running charges and shipping costs.

Delivery:

1-3 Business Days